

October, 2014

(Data provided by Pitney Bowes Inc., October, 2014)

## 2014 Trade Area Analysis

### Melfort, Saskatchewan

2014 Estimates	50km Trade Area	Total Trade Area	Saskatchewan
2014 Total Population	20,480	42,244	1,098,733
2014 Male Population	9,976	20,715	549,677
2014 Female Population	10,504	21,529	549,056
2014 Aggregate Household Income	\$611,860,242	\$1,193,809,952	\$36,815,191,082
2014 Aggregate Expenditure	\$575,961,050	\$1,145,014,915	\$33,501,658,431
2014 Per Capita Income	\$29,876	\$28,260	\$33,507
2012 Average Household Income	\$74,572	\$69,716	\$84,521